



MARCH 28, 2019
 HYATT PLACE ST. PETERSBURG
 ST. PETERSBURG, FL



Trouble Attracting Quality New Patients? Learn The Secrets To Growing Your Practice From Multi-Million Dollar Practice Builder Dr. Chris Phelps

Would you like an extra 40-60 New Patients each month? In his book, Grow Your Dental Membership Plan, Dr. Christopher Phelps laid out a step by step way for you to eliminate the barriers keeping your ideal patients from coming to see you by going on site into their communities and doing live education seminars. Unfortunately, many of you out there don't have access to these type of communities or found it almost hard to get traction there. Well, Dr. Phelps heard your troubles and has found the answer to this problem. You've heard him talk about the power of Steakhouse seminars in podcasts like The Relentless Dentist, The Fee For Service Dentist, as well as his two-day marketing video but now you get to experience it for yourself. Join him in the Tampa/St. Petersburg area for an action packed day where he'll teach you a step-by-step approach to presenting to potential patients in this type of setting. He'll reveal his best presentations for you to access and learn from so when it's time for your event, you'll be ready. You'll learn the science behind Dr. Robert Cialdini's 6 Principles of Influence & Persuasion and how you can use those Principles in a dinner seminar format to attract your ideal patients for procedures like dental implants, cosmetic dentistry, full mouth reconstructions, ortho, sleep apnea therapy and more. In addition, he'll also review his Influence based systems to help you increase your case acceptance on these high end cases and convert more patients into treatment. Plus, you'll get to see Dr. Phelps put on one of these events live! Come see what you're missing.



\$699

SPACE FOR ONLY
25 DOCTORS!

Academy Includes:

- 12 Hours CE Credits
- You will experience a LIVE public dental implant seminar and see Dr. Phelps in action
- Dinner at Ruth's Chris after the Dental Implant Consumer Seminar
- Introduction to Dr. Robert Cialdini's 6 Principles of Persuasion - How to utilize these principles to influence more patients to schedule appointments at your office following the event
- Dr. Phelps' best practices to attract 80 or more motivated prospects to your dental seminars
- How to build your dental presentation for maximum appointment conversion
- Lessons learned from Dr. Phelps on what (and what not) to do at your seminars
- Three Special Guest Speakers:
 - How to build an effective dental implant practice
 - How to effectively market your seminars to pack rooms with qualified and motivated prospects
 - How the pros use radio and television to attract big cases and dominate the competition

ACADEMY SCHEDULE:

THURSDAY, MARCH 28TH 9:00 AM - 5:00 PM

LIVE SEMINAR 6:00 PM - 9:00 PM

Dr. Christopher Phelps:

- Has conducted over 300 public dental seminars
- Contributor to Dental Economics, Dental Practice Management, Dental Products Report, Dentistry IQ
- Kolbe Certified Trainer
- Cialdini Method Certified Trainer
- Creator of the Phelps Institute has helped over 500 Doctors dramatically increase practice production
- Creator of Golden Goose Scheduling
- Creator of Call Tracker ROI
- Grew his practice revenue by a factor of 10X: growing from one practice location to four
- Amazon Best-Selling Author
- Dental industry expert, key opinion leader and frequent keynote speaker

RESULTS FROM RECENT CONSUMER DENTAL SEMINAR CAMPAIGNS:

Washington DC - 65 Attendees
 Charlotte - 71 Attendees
 Albany - 94 Attendees
 Denver - 114 Attendees
 Kansas City - 122 Attendees
 Buffalo - 135 Attendees

CALL 813-885-8270 TO LEARN MORE AND RESERVE YOUR SPACE OR COMPLETE AND EMAIL THIS FORM TO JOHN.MCCLOSKEY@LEADINGRESPONSE.COM

Name _____

Practice Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Office Number _____ Cell Number _____